



**VIP**  
TIRES & SERVICE



ASE Certified  
Technicians

**YES!**  
SPRING IS ON THE WAY.

**THE VIP  
PROMISE**

**IT'S BETTER** THAN JUST  
THE LOWEST PRICE

**OUR 200% LOWEST TIRE PRICE GUARANTEE:**

If you can find a better deal, even a sale price,  
we don't just match it, we'll **BEAT** it and  
give you back **DOUBLE THE DIFFERENCE!**

**TURN TO VIP**



# WHEEL ALIGNMENTS

## — A GIFT FOR YOUR TIRES

Did you know that the best way to extend the life of your tires is to ensure that your wheels are properly aligned? After winter and pothole seasons, you should always have your alignment checked to avoid rapid wear on your tires.

### HOW CAN YOU TELL IF YOUR WHEELS ARE OUT OF ALIGNMENT?

- ✓ Crooked steering wheel
- ✓ Vehicle pulls or drifts
- ✓ Tires show abnormal wear patterns
- ✓ Longer breaking distance
- ✓ Reduced fuel economy

We will perform a free alignment check and show you why your wheels need to be re-aligned. And **VIP's Certified Automotive Professionals** perform all alignments according to the manufacturer's specifications, meaning a factory-quality four-wheel alignment.



One of our certified automotive professionals talks about their FAVORITE ONE TANK TRIPS

## ONE TANK TRIP: BARNSTEAD, NH TO WATERVILLE, ME



**SEAN WHITE**  
Master Technician,  
LACONIA, NH VIP

I used to think that a tank of gas would take you so far away. This thought filled my mind “and heart” when my daughter chose to attend college over two and a half hours away. I was sad, and a little nervous, to have her that far from home. This is too far to just stop by, too far to change a tire for her, and too far to bring her medicine if she needs it. But since move-in day, something has changed. I have adjusted to my new family “normal”. The distance has been enough for my daughter to learn a bit about life on her own. I was able to visit her new “home” for family weekend, and she has taken a few trips home as well. I have been able to watch her grow and mature, all while still maintaining our close family bond. So, my thoughts have changed a bit about the distance. I have learned that rather than think of it as “I can’t believe that my little girl is an entire tank of gas away”, I should think of it as, “I am so thankful that my little girl is only a tank of gas away.”



ASE Certified Technicians



# BEST DEAL ON TIRES EVERY DAY >>>

## PASSENGER TIRES



**Sumic GT-A** Perfect combination of Superior Quality, Design & Value. #5514002



**Matrix Tour RS** Ride comfort, all-weather traction & improved handling. #MRS62



**Touring LST** A technology-driven tread design for superior all-weather performance. #ST41U



**Assurance A/S** Confident all-season traction in wet & dry conditions with long treadwear. #407259374



**Supreme Tour LSX** Engineered to go beyond expectations! #LSX42



**Advantage TA Sport** Offers an upgraded grip & a smooth, long-lasting ride. #8979



**Assurance MaxLife** Goodyear's longest lasting tire. #110780545



**Defender T&H** Miles of uncompromised safety. #8771

## PERFORMANCE TIRES



**Doral SDL-A** Quality & performance at a value price. #5713080



**Veloza 2XV4** Delivers all-weather grip, high-speed stability & crisp handling. #VEP04



**Mirada Sport GT2** A true all-season, high performance tire. #MSG54



**HTR A/S P02** Superior all-season traction, extended mileage & exceptional handling. #SRV54  
**FREE 2 YEAR ROADSIDE ASSISTANCE**



**Eagle RS-A** A quality performance tire for all-season traction in dry, wet or snowy conditions. #732674500



**Edge HP** All season traction for performance driving. #356761041



**Eagle LS2** A quality performance tire for a smooth, quiet ride and confident cornering. #706038163



**Premier A/S** Safe when new. Safe when worn. **SPECIAL BUY!** #11712

## SPECIAL

### TRAILER TIRES

**\$21.99** each  
480 X 8

Sizes to fit most trailers - bias & radial tires. #GV10-GVM10

### HIGH SPEED TRAILER TIRES

**\$55.99** each  
175/80R13 4 ply

Long lasting, dependable available in 13"-16". #MAX13T

**STARTING AT \$55.99**

### LAWN & TURF TIRES

**\$40.99** each  
18 x 9.50 - 8

Multi-purpose for lawn tractors & golf carts. #LWW45



**MORE CLOSEOUT SPECIALS!**



## Huge Markdowns -

Wild Country XRT2 & XRTII | Trail Guide AP | Trail Guide AT | Wild Trail AT | Mu

## TRAILER TIRES

### TRAILER WHEELS

**\$16.99** each  
8 X 3.75"

Solid steel design available in 8"-15". #600475

**STARTING AT \$16.99**

### TRAILER TIRE & WHEEL ASSEMBLIES

**\$47.99** each  
570X8 4 ply  
4 Hole or 5 Hole

Tire & Wheel combo available in 8"-12". #598944/598945

### WHEEL BARROW

**\$12.99** each  
480/400-8 Rib

Smooth, easy control. #www11A

### Mud Cat ATV Tires

Aggressive, self cleaning tread for superior traction. #ATV78

**\$82.99** each  
25 X 8 - 12

## LIGHT TRUCK TIRES



**Wild Country Trail 4SX**  
Perfect choice to handle all elements. #4SX87  
**SEVERE SNOW PERFORMANCE RATED.**



**Wild Country XTX Sport 4S**  
Outstanding on-road and off-road performance. #X4S79  
**SEVERE SNOW PERFORMANCE RATED.**



**Wild Trail CTX** Traction on the highway as well as work jobsites. #WCX17



**Encounter A/T** The new standard of A/S drivability and A/T durability. #ATH87  
**SEVERE SNOW PERFORMANCE RATED.**



**Wrangler Trailrunner A/T** Traction in all conditions. #741042680  
**SEVERE SNOW PERFORMANCE RATED.**



**Mud Claw Extreme MT** Rugged locking, self cleaning, superior off-road performance. #MCX39



**All Terrain T/A K02** A bold look with maximum all-terrain traction. #15477  
**SEVERE SNOW PERFORMANCE RATED.**



**Duratrac** Built for wherever your adventures will take you. #312018027  
**SEVERE SNOW PERFORMANCE RATED.**

## CROSSOVER/SUV TIRES



**Wild Trail Touring CUV**  
All-season, on highway performance. #WTX53



**Wild Spirit Sport HXT**  
All-season tire that delivers a smooth, quiet ride. #HXT07U



**Wild Country HRT** Provides confidence in any condition. #WRT80  
**FREE 2 YEAR ROADSIDE ASSISTANCE.**



**Edge A/S** A hardworking, quality tire with all-season traction. #356225030



**Premier LTX** Delivers category-leading wet grip. #44953 **SPECIAL BUY!**



**Encounter HT** Exceptional on-road performance. #EHT97



**Defender LTX MS** Durable treadlife, no matter the season. #15545



**WeatherReady** Confidence with superior year-round performance. #767340537

## Limited Quantities!

Wild Country XTX Sport & XHT | Grand Tour  
Mud Claw M/T | Matrix | Mirada GTX



# SPRING CAR CARE TIPS

**YES, SPRING IS IN THE AIR** and it's time to take stock of the wear and tear winter has had on your vehicle. Here are some tips from the **CAR CARE COUNCIL - BE CAR CARE AWARE** ([www.carcare.org](http://www.carcare.org)) - to help keep your car running safely this spring:

- ✓ **CHANGE YOUR OIL AND OIL FILTER** – Doing this at regular intervals is one of the best ways to keep your engine running trouble free.
- ✓ **CHECK YOUR BATTERY** – Cold weather can wreak havoc on batteries, so test it to make sure it will last you through spring and summer driving.
- ✓ **CHECK YOUR WHEEL ALIGNMENT** – Winter driving and pot holes do a number on your wheel alignment. Making sure your wheels are properly aligned will add life to your tires.
- ✓ **CHECK YOUR FLUIDS** – Be sure to check all fluids including power steering, brake, transmission, coolant and windshield washer. If low, top them off or have them flushed/replaced as recommended in your owner's manual.
- ✓ **CHECK YOUR FILTERS** – Engine air filters, cabin air filters and fuel filters should all be inspected and replaced regularly if they are damaged or clogged.
- ✓ **CHECK YOUR TIRES** – Check your tire pressure and look for signs of cracks or wear and tear.
- ✓ **CHECK YOUR BELTS AND HOSES** – Cold temperatures can harden and damage rubber, so check for cracks, looseness, or other damage and replace any that are worn.
- ✓ **CHECK YOUR WIPER BLADES** – Replace them if they are torn or cracked.
- ✓ **CHECK YOUR LIGHTING** – Replace any bulbs that are dim.

That's quite a list, but your local **VIP Certified Automotive Professionals** are ready to check all these items for you and explain what does and what does not need replacement. Just stop by any of our 58 locations and get ready to welcome spring!



# JOIN THE CONVERSATION



At VIP, we want your feedback and encourage you to join the conversation. Be sure to follow us on your favorite social media to learn more about car care tips and exclusive promotions. Whether it be on Google, Yelp, our website or our Facebook page, we look forward to hearing from you. Here's what some of our customers have been saying about us recently:

I've been taking my old Saturn to Madawaska VIP for years and find the service to be of good quality. I think the customer truly does come first at Madawaska VIP. **- Nancy D, Frenchville, ME**

I brought my truck in to VIP for an oil change, Cody the technician did a fantastic job. The service was quick and well done, very satisfied with all of the staff here and will continue to bring my truck here in the future.

**- Tucker G, Topsham, ME**

The best prices in town, with excellent mechanics! I now go there for all my Rav4 needs. I would strongly recommend VIP to anyone!

**- Kristen W, West Lebanon, NH**

Exceptional customer service was apparent the second I stepped in the door!

**- Kevin P, Watertown, MA**

I can't say enough about my experience with VIP this morning. I got a flat tire right before my son's first school play and they got me changed out in a jiffy.

**- Lorraine N, Sanford, ME**



**VIP SMART TRACKER**

**ACTIVATE YOUR SMART TRACKER ACCOUNT TODAY AND GET A FREE OIL CHANGE**

It's easy...just sign in to **VIP SMART TRACKER** at [vipauto.com](http://vipauto.com) to see what work has been done, when your car is next due for service, schedule an appointment – and see what special offers are available and how many rewards points you have.

**GO TO VIPAUTO.COM**

and go to "About VIP" to sign up today!

# FOR YOUR NEXT VISIT...



**\$10 OFF**  
**ANY PREVENTATIVE**  
**MAINTENANCE**

Make sure your vehicle is running at peak performance. Must present this coupon at time of purchase. Cannot be combined with other offers. Offer good May 1 – May 31, 2019.



**\$10 OFF**  
**ANY OIL CHANGE**

Valid for up to 5 (five) quarts of oil including a MicroGard filter. Must present this coupon at time of purchase. Cannot be combined with other offers. Offer good May 1 – May 31, 2019.

**THE VIP**  
**PROMISE**  
IT'S BETTER THAN JUST  
THE LOWEST PRICE

We understand your car is your life. As northern New England's leader in all things tires and service, we get it. So yes, the **VIP PROMISE** is better than just the lowest price. It's about **BEING HERE** when you need us, treating you with the **RESPECT** you deserve, and getting the job done **RIGHT**. Our certified automotive professionals will walk you through the work to be done on your car before we begin, and again upon completion, so you can see for yourself. From tires to timing belts, and everything in between, **TURN TO VIP**.

**AT VIP WE DO IT ALL**  
FROM TIRES TO TIMING BELTS & EVERYTHING IN BETWEEN.

## TIRES AND ALIGNMENT

- Tire Installation
- Tire Balancing & Rotation
- Flat Repair
- 4 Wheel Alignment
- Steering Repair
- Suspension Repair
- Ride Control Evaluation
- Shock & Strut Replacement

## PREVENTATIVE MAINTENANCE

- Oil Change Services
- Fluid Exchange Services
- Fuel System Services
- Timing Belt Replacement
- Spark Plug Replacement
- Belt & Hose Replacement
- Filter Replacement
- Tune-Up Services

## REPAIR SERVICES

**Complete Diagnostic and Repair Services for:**

- Check Engine Light
- Starting & Charging Systems
- Air Conditioning Systems
- Heating & Cooling Systems
- Electrical Systems
- Batteries

## BRAKE SERVICES

**Complete Brake System Service and Repair:**

- Brake Pad Services
- Rotor & Drum Replacement
- Brake Line & Hose Replacement
- Hydraulic Component Replacement
- ABS System Diagnosis

**TURN TO VIP**



**RIGHT AROUND THE CORNER,**  
all across northern  
New England.  
[vipauto.com](http://vipauto.com)